



# RED, WHITE & BLUE PARTY

*PARTY WITH A PURPOSE*

**10th Anniversary Celebration**

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The annual Red, White & Blue Party will be held on Friday, June 20, 2025, at Saratoga National Golf Club. This all-American-themed celebration will feature a gourmet BBQ, live music, a robust silent auction, a brief ceremony honoring a local Champion of Hope and more!



## **A few important sponsorship highlights:**

- Stars & Stripes + Presenting Sponsorship levels come with reserved lounge area on patio and dedicated cocktail service for your group.
- Red Sponsorship levels and above come with reserved seating.
- All sponsorship levels in this document come with VIP tickets & branding on the event materials.

# Red, White & Blue Party

## 2025 Partnership Opportunities

All sponsorships include recognition on invitation, website, in-person event signage, pre & post event emails and across social media platforms. Recognition will be presented based on level of commitment.

### **Presenting Sponsor..... \$20,000**

- Admission for 20 with reserved VIP lounge area
  - Designated cocktail service for your group in your VIP lounge seating
- 2 hotel rooms for night of the party in downtown Saratoga Springs (*Subject to availability*)
- Premier logo placement on all digital & printed materials as presenting sponsor
- Other onsite branding opportunities based on your interests
- Logo will be on all committee meeting agendas

### **Stars & Stripes Sponsor..... \$7,500**

- Admission for 10 (reserved VIP lounge seating – SOLD OUT)
  - Designated cocktail service for your group in your VIP lounge seating
- Logo recognition on all digital & printed materials
- Logo will be on all committee meeting agendas

### **Red Sponsor..... \$5,000**

- VIP Admission for 8 with reserved space
- Logo recognition on all digital & printed materials

### **White Sponsor..... \$3,000**

- VIP Admission for 4 (does not include reserved seating)
- Logo recognition on all digital & printed materials

### **Blue Sponsor..... \$2,000**

- VIP Admission for 2 (does not include reserved seating)
- Company name listed on all digital & printed materials

**The Red, White & Blue Party is an open-seating event. Become a Presenting, Stars & Stripes, or Red Sponsor to receive reserved VIP seating!**

Invitation Sponsor Recognition Deadline: May 2, 2025

# 2025 SPONSORSHIP COMMITMENT FORM

Please print information legibly and exactly as it should appear in all event publications.

## Sponsorship Opportunity:

☐ Presenting Sponsor.....\$20,000    ☐ Blue Sponsor.....\$2,000

☐ Stars & Stripes Sponsor.....\$7,500    ☐ Onsite Sponsorship of \_\_\_\_\_

☐ Red Sponsor.....\$5,000

**General Donation:** \_\_\_\_\_

☐ White Sponsor.....\$3,000

**Total Due:** \_\_\_\_\_

## Contact Information

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Program Listing:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Email address:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

Please sign below to confirm your commitment

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

## Billing Information

☐ Enclosed is my check made payable to the American Cancer Society.

☐ Please send an invoice to the address above.

\*Alternate billing address: \_\_\_\_\_

☐ Please charge my card below:

Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_

**PLEASE COMPLETE & RETURN COMMITMENT FORM TO:**

**American Cancer Society ● Attn: RWB Party ● 1 Penny Lane ● Latham ● NY ● 12110**

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