

CAPITAL REGION American Cancer Society



Signature Celebrations
2024

The Capital Region American Cancer Society Celebrations

GALA OF HOPE

This black-tie affair, hosted on May 11, 2024, will feature an inspirational program honoring a local community leader with the Jeanne E. Walsh Beacon of Hope Award.

RED, WHITE & BLUE PARTY

Join us June 21, 2024, at Saratoga National Golf Club to celebrate the Red White & Blue Party. Enjoy an all-American-themed gourmet BBQ as we celebrate the impact that the Capital Region is making in the fight against cancer. Don't forget to wear your favorite red, white, and/or blue "Saratoga Summer" attire!

COACHES VS. CANCER BASKET "BALL"

Join us this fall for an evening co-hosted by the men's basketball coaches & their wives from the University at Albany and Siena College. This night will feature celebrity guest speakers from the sports world, a sports filled silent auction, open bar & the best gourmet tailgate food you've ever had! The event is cocktail attire but we highly encourage you add a pop of sports flair to your outfit!

CROSS EVENT PARTNERSHIPS AVAILABLE

If you'd like to support more than 1 of these events in 2024 we can create a cross event partnership for you!



GALA OF HOPE

20th Anniversary

**All sponsors will receive a reserved space in the party tent. Size and set up will vary based on sponsorship level & space permitted.*

PRESENTING SPONSOR | \$25,000

- 20 tickets, 2 reserved tables with premier placement
 - Premier logo recognition on all printed and digital materials
 - Welcome letter & full-size ad in electronic and printed event program
-

LEAD THE FIGHT | \$10,000

- 12 tickets, 1 reserved table
 - Recognition as a "Lead the Fight" sponsor on all printed and digital materials
 - Half-page, full-color ad in program
-

SAVE LIVES | \$7,500

- 10 tickets, 1 reserved table
 - Recognition as a "Save Lives" sponsor on all printed and digital materials
 - Half-page, black and white ad in program
-

CELEBRATE LIVES | \$5,000

- 6 tickets with reserved seating
- Recognition as a "Celebrate Lives" sponsor on all printed and digital materials

Invitation Sponsor Recognition Deadline: March 27, 2024

Red, White & Blue Party

All sponsorships include recognition on invitation, website, in-person event signage, pre & post event emails and across social media platforms. Recognition will be presented based on level of commitment.

Presenting Sponsor..... \$20,000

- Premier logo placement on all digital & printed materials
- Admission for 20 with reserved VIP table seating
- Other onsite opportunities based on your interests
- Logo will be on all Young Professionals Against Cancer (YPAC) and Associate Board of Ambassador (ABOA) meeting agendas
- Opportunity to host an ABOA Board meeting at your work space

Stars & Stripes Sponsor..... \$7,500

- Admission for 10 with reserved VIP table seating
- Logo recognition on all digital & printed materials
- Logo will be on all Associate Board of Ambassador meeting agendas

Red Sponsor..... \$5,000

- VIP Admission for 8
- Reserved seating in VIP section
- Logo recognition on all digital & printed materials

White Sponsor..... \$3,000

- VIP Admission for 4
- Logo recognition on all digital & printed materials

Blue Sponsor.....\$2,000

- VIP Admission for 2
- Logo recognition on all digital & printed materials

The Red, White & Blue Party is an open-seating event. Become a Presenting, Stars & Stripes, or Red Sponsor to receive reserved VIP seating!

Invitation Sponsor Recognition Deadline: May 6, 2024

All partnerships include recognition on invitation, website, in-person event signage and across social media platforms. Recognition will be presented based on level of commitment.

PRESENTING SPONSOR - \$20,000

- Includes VIP admission for 20 with 2 reserved tables
- Premier logo placement on all materials
- Logo will be on all CVC Planning Committee meeting agendas

CHAMPION - \$7,500

- Includes VIP admission for 10 with 1 reserved table
- Logo recognition on all materials
- Logo will be on all CVC Planning Committee meeting agendas

FINISH THE FIGHT- \$5,000

- Includes VIP admission for 8 with 1 reserved table
- Logo recognition on all materials

CANCER CRUSADER - \$3,000

- Includes VIP admission for 4 with reserved seating
- Logo recognition on all materials

MISSION AMBASSADOR - \$2,000

- Includes VIP admission for 2 with reserved seating
- Company name written as recognition on all materials

Invitation Sponsor Recognition Deadline: August 2, 2024

Partnership Commitment Form

Gala of Hope

- ☐ PRESENTING SPONSOR.....\$25,000
- ☐ LEAD THE FIGHT.....\$10,000
- ☐ SAVE LIVES.....\$7,500
- ☐ CELEBRATE LIVES.....\$5,000

Red, White & Blue Party

- ☐ PRESENTING SPONSOR.....\$20,000
- ☐ STARS & STRIPES.....\$7,500
- ☐ RED SPONSOR.....\$5,000
- ☐ WHITE SPONSOR.....\$3,000
- ☐ BLUE SPONSOR.....\$2,000

Coaches vs Cancer

- ☐ PRESENTING SPONSOR.....\$20,000
- ☐ CHAMPION.....\$7,500
- ☐ FINISH THE FIGHT.....\$5,000
- ☐ CANCER CRUSADER\$3,000
- ☐ MISSION AMBASSADOR.....\$2,000

If you would like to customize a cross event partnership let us know!

All sponsorship is subject to the ACS Terms and Conditions Event Sponsorship and Underwriting available at <https://www.cancer.org/about-us/policies/terms-event-sponsorship-underwriting.html> as such terms may be modified from time to time by ACS. The Terms and Conditions are expressly incorporated into and form a material part of the Agreement.

2024 SPONSORSHIP COMMITMENT FORM

ACS Tax Id: 13-1788491

Please print information legibly and exactly as it should appear in all event publications.

TOTAL CONTRIBUTION: _____

Contact Information

Company Name: _____

Contact Name: _____ Title: _____

Program Listing: _____

Address: _____

Email address: _____ Phone: _____

Please sign below to confirm your commitment

Signature: _____ Date: _____

Billing Information

☐ Enclosed is my check made payable to the American Cancer Society.

☐ Please send an invoice to the address above.

*Alternate billing address: _____

☐ Please charge my: Visa ___ MasterCard ___ American Express ___ Discover ___

Card # _____ Expiration Date: _____

Billing Address: _____

Signature of Cardholder: _____ Security Code: _____

PLEASE COMPLETE & RETURN COMMITMENT FORM TO:

American Cancer Society • Attn: Marissa Georgelas • 1 Penny Lane • Latham • NY • 12110

Phone • 585-224-7235

Marissa.Georgelas@cancer.org



THANK YOU TO OUR 2023 LEAD INVESTORS

(B) Broadview
Federal Credit Union



Massry Family

