



PRESENTED BY:



HOSTED BY:



The Coaches vs. Cancer initiative unites coaches nationwide with the American Cancer Society's mission to save lives from cancer.

Since inception, the Capital Region Coaches vs. Cancer Basket "Ball" hosted by the Coaches and wives of the Men's Basketball Programs at Siena College & The University at Albany, has raised over \$2.5 million to help fight cancer!

## OUR TEAM

Hundreds of basketball enthusiasts, business and philanthropic leaders join us annually for an "upscale pep rally" complete with cocktail hour, dinner by Mazzone Hospitality, open bar, silent auction & an awards ceremony featuring multiple "celebrity guests!"

## 2023 HONOREES

- **Mary Ann Fighting Spirit Award:** Casey O'Connor, Christian Brothers Academy
- **Champion of Hope:** Coach Ed Cooley, Georgetown Basketball
- **Inspiration Award:** Steve Dagostino, Dags Basketball

**2024 HONOREES WILL BE ANNOUNCED SOON!**

## CAPITAL REGION COACHES VS CANCER CURLEY HALL OF FAME

PREVIOUS YEAR EVENT HONOREES

2022: Gerry McNamara, Anthony Marino, Evan Franz & Joe Carista

2021: Jenna Meier, Jim Hart, Jon Scheyer

2013: George Karl, Don Bassett

2020: Colin Clive, Ali Jacques & Marc Rybczyk

2012: Bobby Cremins, Bob Curley, John Murray, Ken Raymond

2019: Patrick McCaffery, Joe Girard III, Jeff Jones

2011: Steve Lavin, Teeing Off On Cancer Committee

2018: Clarkie Carroll, Daniel StClair, Mike Hopkins

2010: Brian Fruscio & Albany Academies, Matt & Jacob Shell

2017: Mary Ann Donnelly, Mike Brey, Doug McClaine

2009: Jamie Dixon, Brendan Finneran

2016: Friends of Jaclyn Foundation, Tom Izzo

2008: Gary Williams, Joe Watroba

2015: Fran & Margaret McCaffery, Peter Hooley

2007: Phil Martelli

2014: Jim Calhoun, Rick Bennett

2006: Jim Boeheim

**EVENT DATE: SEPTEMBER 2024**

# COACHES VS CANCER HISTORY HIGHLIGHTS



# COACHES VS CANCER BASKET "BALL"

All partnerships include recognition on invitation, website, in-person event signage, and across social media platforms.

Recognition will be presented based on level of commitment.

**COMMIT BY 8/2 FOR LOGO RECOGNITION ON INVITATION**

## **PRESENTING SPONSOR - \$20,000**

- Includes VIP admission for 20 with 2 reserved tables
- Premier logo placement on all materials
- Logo will be on all CVC Planning Committee meeting agendas

## **CHAMPION - \$7,500**

- Includes VIP admission for 10 with 1 reserved table
- Logo recognition on all materials, social media, website, etc.
- Shout out from the stage during event
- Logo will be on all CVC Planning Committee meeting agendas

## **FINISH THE FIGHT - \$5,000**

- Includes VIP admission for 8 with 1 reserved table
- Logo recognition on all materials, social media, website, etc.

## **CANCER CRUSADER - \$3,000**

- Includes VIP admission for 4 with reserved seating
- Logo recognition on all materials, social media, website, etc.

## **MISSION AMBASSADOR - \$2,000**

- Includes VIP admission for 2 with reserved seating
- Company name listed on all materials, social media, website, etc.

**Underwriting opportunities below come with unique recognition at sponsored area.**

**They do not include event tickets. Contact us for more information!**

Basketball Court Entrance	\$10,000
VIP Cocktail Party	\$7,500
Photo Booth	\$2,500
Registration	\$1,500
Hydration Station	\$1,000
Dessert	\$1,000
Parking Garage	\$1,000
Media Hour	\$750
Tailgate Dinner Display	\$750



# COMMITMENT FORM

\*Please print information legibly and exactly as it should appear in all event publications.

\*For Information on tickets visit: [www.acscapitalregionevents.com/coaches-vs-cancer](http://www.acscapitalregionevents.com/coaches-vs-cancer)

## SECURE MY SPOT ON THE COACHES VS CANCER ROSTER!

- Champion.....\$7,500
- Finish the Fight..... \$5,000
- Cancer Crusader..... \$3,000
- Mission Ambassador..... \$2,000
- Underwriting of \_\_\_\_\_ \$\_\_\_\_\_
- I'd like to make a general donation.....\$\_\_\_\_\_

**TOTAL CONTRIBUTION: \$\_\_\_\_\_**

*Please sign below to confirm your commitment*

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

### CONTACT INFORMATION

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Program Listing: \_\_\_\_\_

Address: \_\_\_\_\_

Email address: \_\_\_\_\_ Phone: \_\_\_\_\_

### BILLING INFORMATION

Enclosed is my check made payable to the American Cancer Society.

Please send an invoice to the address above.

\*Alternate mailing address: \_\_\_\_\_

Please charge card below

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_

**PLEASE COMPLETE & RETURN COMMITMENT FORM TO:**

**American Cancer Society • Attn: Marissa Georgelas • 1 Penny Lane • Latham • NY • 12110**

**Phone: 585-224-4905 • [Marissa.Georgelas@cancer.org](mailto:Marissa.Georgelas@cancer.org)**

