



**ASSOCIATE BOARD OF AMBASSADORS (ABOA)
&
RED, WHITE & BLUE PARTY PLANNING
COMMITTEE**



Opportunities:

Join other philanthropists and emerging leaders in our community to champion the American Cancer Society's mission - to help improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.

Associate Board of Ambassadors

- 12 month commitment
- Leads planning for the Red, White & Blue Party
- Plays a role in strategic planning for ACS initiatives
- Fundraise \$1,000
- Serves as an ambassador for the American Cancer Society in the community & at ACS related events

Red, White & Blue Party Committee

- 6 month commitment
- Supports planning the Red, White & Blue Party
- Fundraise \$500
- Serves as an ambassador for the American Cancer Society at the Red, White & Blue Party and other associated events

Join our network!

- Fundraise and raise awareness for the American Cancer Society's mission

Why join?

Save Lives

YOUR EFFORTS WILL HAVE A DIRECT IMPACT IN SAVING THE LIVES OF CANCER PATIENTS

Network

MEET FELLOW RISING LEADERS COMMITTED TO MAKING A DIFFERENCE IN THEIR COMMUNITY

Fun

FIND FULFILLMENT AND JOY WHILE SOCIALIZING WITH YOUR PEERS

Grow

EXPLORE PROFESSIONAL AND PERSONAL DEVELOPMENT OPPORTUNITIES THAT WILL ENHANCE YOUR WELLBEING

Please contact Marissa.Georgelas@cancer.org with any questions or to learn more about our YPAC opportunities!

Associate Board of Ambassadors

TIER 1 COMMITMENT

The Associate Board of Ambassadors is a year-round commitment. To join ABOA and to remain on the board, individuals must meet the following:

REQUIREMENTS

- Active 12 month involvement in board activities including ABOA meetings & RWB Party Committee Meetings
- \$1,000 fundraising minimum
 - Sponsorship procurement through any Capital Region ACS event
 - Personal fundraising: Members commit to set up a personalized fundraising page and fundraise or donate a minimum of \$500 toward their \$1,000 goal
- Pay \$50 membership dues
- Purchase a ticket(s) to attend a DE event
 - Distinguished Events (DE):
 - Gala of Hope
 - Red, White & Blue Party
 - Coaches vs. Cancer Basket "Ball"
- Volunteer at a minimum of one American Cancer Society fundraising event (DE event, Making Strides, Relay etc.)
- Support the fight against breast cancer by attending Making Strides Against Breast Cancer or a Men Wear Pink Event
- Serve as a community ambassador for the American Cancer Society's mission and programs through recruitment, social media, social networking and more!

Red, White & Blue Party Committee

TIER 2 COMMITMENT

Requirements

- Active involvement in committee meetings from January - July. A minimum of 1 meeting a month will be held leading up to the event and a recap meeting post event
- Promote the Red, White & Blue Party on social media and within networks
- Helps to secure sponsorship, auction items, and sell tickets for the event
- Fundraise a minimum of \$500 for the event
 - Fundraising goal can be reached through securing sponsorship and/or personal fundraising
- Purchase a ticket(s) to attend the event

Join our network!

TIER 3 COMMITMENT

- BYO (Build Your Own) Support! Fundraise, volunteer & raise awareness for the American Cancer Society's mission
- Invited to attend ABOA & RWB Party Planning meetings January - June
- Will receive ACS volunteer opportunities and communications throughout the year

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Red, White & Blue Party

PARTY WITH A PURPOSE

The annual Red, White & Blue Party will be held on Friday, June 21, 2024 at Saratoga National Golf Club. We will be recognizing a local Hero who has been impacted by cancer as well as a Champion of Hope leading the way to end cancer in our community and beyond. This all American themed celebration will feature a gourmet BBQ, live music, games, and more!



Members who fundraise \$2,500 or more on their personal pages OR secure \$7,500 or more in sponsorship prior to June 1st will receive a RWB Party ticket and be recognized as an Emerging Leader for their impact at the 2024 Red, White & Blue Party!

The Outstanding Leadership Award

Earn the opportunity to receive a free ticket to the Red, White & Blue Party
AND be recognized at the event!

Members who fundraise \$2,500 or more on their personal fundraising pages OR secure \$7,500 or more in sponsorship prior to June 1st will receive a complimentary RWB Party ticket and be recognized for their impact at the 2024 Red, White & Blue Party!

Congratulations to our 2023 Emerging Leaders!



Olivia Mannion

Jennifer Bryant

Brianna Lia

Dominick Paciello

Melissa Lomaestro



Every cancer. Every life.

Volunteering with us has its perks!

| Benefits | Associate Board of Ambassadors (ABOA) | Red, White & Blue Committee |
|------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------|----------------------------------------|
| Recognition at all ACS Distinguished Events | x | |
| Recognition at the Red, White & Blue Party | x | x |
| Receive ACS Branded Swag | x | |
| End of Year Holiday Party | x | |
| Invited to Networking Events, Social Events & ACS volunteer events | x | x |
| Opportunity to earn a free ticket and be recognized at the Red, White & Blue Party with the Emerging Leader Award | x | x |

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