

Capital Region Coaches vs. Cancer Basket "Ball"

Hosted by the Men's Basketball Coaches of University at Albany & Siena College



The American Cancer Society Coaches vs. Cancer initiative unites coaches and fans nationwide with a shared mission to save lives from cancer. Thanks to the incredible support from the University at Albany and Siena College, the Capital Region comes together annually as one team in the fight against cancer.

EVENT HISTORY

The American Cancer Society Coaches vs. Cancer initiative unites coaches nationwide with the American Cancer Society's mission to save lives from cancer. Thanks to the incredible support from the University at Albany and Siena College, the Capital Region comes together annually as one team in the fight against cancer. The evening features heavy hors d'oeuvres, cocktails, silent auctions, raffles and more.

Since its inception, the Coaches vs. Cancer Basket "Ball" hosted by the Men's Basketball Programs at Siena College & The University at Albany, has raised nearly \$2 million to help fight cancer in the Capital Region. Previous event honorees have included some of basketball's premier coaches including Tom Izzo, Fran McCaffrey, Mike Brey, Jim Calhoun, George Karl, Jim Boeheim, Steve Lavin, Gary Williams and Jamie Dixon.

WHO

Basketball enthusiasts, business and philanthropic leaders, corporate sponsors and members of the Capital Region community are invited to join us for a fun evening to help cure cancer. Over 400 people are expected to attend.

WHAT

This sports themed evening features an upscale tailgate cocktail hour and dinner by Mazzone Hospitality, an open bar, a silent auction and time to socialize with our Men's Basketball Coaches and the 2022 honorees!

WHY

The Coaches vs. Cancer Basket "Ball" has raised over \$2M since inception to support the American Cancer Society's mission to save lives, celebrate lives and lead the fight for a world without cancer. The American Cancer Society is available 24 hours a day, 7 days a week for anyone impacted by this disease.

TICKETS

VIP Ticket: \$250 | General Admission Ticket: \$150 | Coach's Ticket: \$125 | Young Professional Ticket: \$125

EVENT DETAILS TBD

Marissa.Georgelas@cancer.org | 585-224-4905

www.acscapitalregion.com

COACHES VS CANCER BASKET "BALL"

All partnerships include recognition on invitation, website, in-person event signage and across social media platforms.
Recognition will be presented based on level of commitment.

~~PRESENTING SPONSOR - \$20,000~~ **SOLD**

- Includes VIP admission for 20 with 2 reserved tables
- Premier logo placement on all materials
- Logo will be on all CVC Planning Committee meeting agendas

CHAMPION - \$7,500

- Includes VIP admission for 10 with 1 reserved table
- Logo recognition on all materials, social media, website, etc.
- Logo will be on all CVC Planning Committee meeting agendas

FINISH THE FIGHT - \$5,000

- Includes VIP admission for 8 with 1 reserved table
- Logo recognition on all materials, social media, website, etc.

CANCER CRUSADER - \$3,000

- Includes VIP admission for 4 with reserved seating
- Logo recognition on all materials, social media, website, etc.

MISSION AMBASSADOR - \$1,500

- Includes VIP admission for 2 with reserved seating
- Company name listed on all materials, social media, website, etc.



2022 COACHES VS. CANCER BASKET "BALL" SPONSORSHIP COMMITMENT FORM

ACS Tax Id: 13-1788491

Please print information legibly and exactly as it should appear in all event publications.

SPONSORSHIP

- Champion.....\$7,500
- Finish the Fight..... \$5,000
- Cancer Crusader..... \$3,000
- Mission Ambassador..... \$1,500

TICKETS

- VIP Ticket\$250
- General Ticket.....\$150
- Coach's Ticket..... \$125
- Young Professional (35 & Under)..... \$125

DONATION

- General Donation.....\$_____

Please sign below to confirm your commitment

Signature: _____ **Date:** _____

CONTACT INFORMATION

TOTAL CONTRIBUTION: _____

Contact Name: _____ Title: _____

Program Listing: _____

Address: _____

Email address: _____ Phone: _____

BILLING INFORMATION

Enclosed is my check made payable to the American Cancer Society.

Please send an invoice to the address above.

*Alternate mailing address:

Please charge card below

Card #: _____ Expiration Date: _____ Security Code: _____

Billing Address: _____

Signature of Cardholder: _____

PLEASE COMPLETE & RETURN COMMITMENT FORM TO:

American Cancer Society • Attn: Marissa Georgelas • 1 Penny Lane • Latham • NY • 12110

Phone: 585-224-4905 • Marissa.Georgelas@cancer.org

