



Making Strides Against Breast Cancer of Albany

2021 Partnership Opportunities



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www.makingstrideswalk.org/Albany

** The COVID-19 pandemic has impacted how the American Cancer Society safely conducts Making Strides Against Breast Cancer and other event experiences in your community. In the event that ACS is unable to deliver any of the benefits included due to alterations for public safety, comparable benefit substitutions will be provided.**

Mission Fact Sponsor

Thousands of walk participants will see your company co-brand on the walk route, alongside highly trusted breast cancer awareness facts designed to provide education to all our participants!

- One track sign with breast cancer awareness fact and your company's logo (in color)
 - Sign will be a 24x18 one sided corrugated lawn sign
- Digital version of mission fact with co-branded image to be shared on event social media pages
- Opportunity to display sign at your company location after October 17th.



Partnership Cost: \$500

Pink Ribbon Sponsor

Thousands of walk participants will see your company brand front along the walk route as they celebrate all they have done to help save lives from breast cancer

- Five-foot co-branded pink ribbon sign (example below), displayed along the walk route
- Opportunity to take the ribbon after the walk to display at your company location
- Digital co-branded Pink Ribbon shared on event social media and provided for company promotion



Partnership Cost: \$1,000