



American Cancer Society 16th Annual Coaches vs. Cancer Basket "Ball"

Event History

The American Cancer Society Coaches vs. Cancer initiative unites coaches nationwide with the American Cancer Society's mission to save lives from cancer. Thanks to the incredible support from the University at Albany and Siena College, the Capital Region comes together annually as one team in the fight against cancer. The evening features heavy hors d'oeuvres, cocktails, silent auctions, raffles and more.

Since its inception, the Coaches vs. Cancer Basket "Ball" hosted by the Men's Basketball Programs at Siena College & The University at Albany, has raised nearly \$2 million to help fight cancer in the Capital Region. Previous event honorees have included some of basketball's premier coaches including Tom Izzo, Fran McCaffrey, Mike Brey, Jim Calhoun, George Karl, Jim Boeheim, Steve Lavin, Gary Williams and Jamie Dixon.

Who

Basketball enthusiasts, business and philanthropic leaders, corporate sponsors and members of the Capital Region community are invited to join us for a fun evening to help cure cancer. Over 400 people are expected to attend.

Why

The Coaches vs. Cancer Basket "Ball" supports the American Cancer Society's mission to save lives, celebrate lives and lead the fight for a world without cancer. The American Cancer Society is there 24 hours a day, 7 days a week for anyone and everyone impacted by this disease.

Today, 2 out of 3 people are surviving cancer. It is our promise to keep fighting until we make it 3 out of 3, but we can't do it without you. When it comes to fighting cancer, we are all on the same team and we invite you to join us at the 16th Annual Coaches vs. Cancer Basket "Ball." Together, we can and will finish the fight.

Tickets

Honorary Committee Tickets (includes access to VIP reception): \$250

General Admission Tickets: \$150 | Young Professional Ticket: \$100

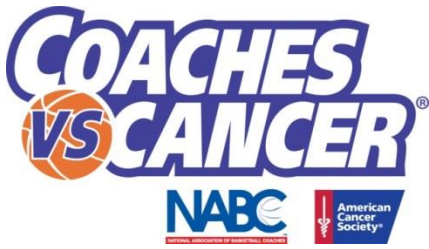
Purchase at www.acscapitalregionevents.com – 518-220-6929 – Elizabeth.hunter@cancer.org

Event Details

September 2020 | Albany Capital Center | VIP Reception 6:00- 7:00PM | General Event begins at 6:30PM

WHEN IT COMES TO FIGHTING CANCER,
WE'RE ALL ON THE SAME TEAM.





American Cancer Society 16th Annual Coaches vs. Cancer Basket "Ball" Partnership Opportunities

Presenting Sponsor

\$20,000 SOLD

- Right of first refusal as Presenting Sponsor for next year's Coaches vs. Cancer Basket "Ball" event, response no later than December 2020.
- Invitations for twenty (20) guests to attend event. Includes private pre-event sponsorship reception with honorees and reserved tables for (20) guests.
- CEO speaking opportunity at the event, if desired.
- Recognition as Presenting Sponsor in all Coaches vs. Cancer Basket "Ball" printed materials including:
 - Company logo on Honorary Committee Letters
 - Company logo on event invitations, mailed to hundreds potential guests
 - Honorary Committee support listing on invitation
- Prominent recognition on signage at the event as the Presenting Sponsor
- Recognition as Presenting Sponsor in event press releases, on website, event PowerPoint, signage, etc.

Champion

\$7,500

- Industry Exclusivity
- Ten (10) VIP tickets (1 table); includes private reception with honorees
- Recognition as an event sponsor in select advertising and printed materials, including but not limited to:
 - Logo inclusion on invitation, mailed to hundreds of potential guests
 - Corporate & Honorary Committee support listing for 4 individuals on invitation
- Logo recognition on signage at the event, on event power-point presentation, on website, etc.

Finish the Fight

\$5,000

- Eight (8) VIP tickets (1 table); includes private reception with honorees
- Recognition as an event sponsor in select advertising and printed materials, including but not limited to:
 - Logo inclusion on invitation, mailed to hundreds potential guests
 - Corporate & Honorary Committee support listing for 2 individuals on invitation
- Logo recognition on signage at the event, on event power-point presentation, on website, etc.

Cancer Crusader

\$2,500

- Four (4) VIP tickets with reserved seating; includes private reception with honorees
- Recognition as an event sponsor in select advertising and printed materials, including but not limited to:
 - Logo inclusion on invitation, mailed to hundreds of potential guests
 - Corporate & Honorary Committee support listing for 1 individual on invitation
- Logo recognition on signage at the event, on event power-point presentation, on website, etc.

Mission Ambassador

\$1,500

- Two (2) VIP tickets with reserved seating; includes private reception with honorees
- Recognition as an event sponsor in select advertising and printed materials, including but not limited to:
 - Corporate & Honorary Committee support listing for 1 individual on invitation, website, etc.

Honorary Committee

\$250

- Name recognition on event invitation & 1 VIP ticket for event and private reception with honorees



2020 Coaches vs. Cancer Basket "Ball" Sponsorship Commitment Form

ACS Tax Id: 13-1788491

Please print information legibly and exactly as it should appear in all event publications.

- | | |
|---|----------|
| <input type="checkbox"/> Champion | \$7,500 |
| <input type="checkbox"/> Finish The Fight | \$5,000 |
| <input type="checkbox"/> Cancer Crusader | \$2,500 |
| <input type="checkbox"/> Mission Ambassador | \$1,500 |
| <input type="checkbox"/> Honorary Committee | \$250 |
| <input type="checkbox"/> General Ticket | \$150 |
| <input type="checkbox"/> Coaches Ticket | \$100 |
| <input type="checkbox"/> Young Professional (35 & Under) | \$100 |
| <input type="checkbox"/> General Donation | \$ _____ |

Please sign below to confirm your commitment.

Signature: _____ **Date:** _____

CONTACT INFORMATION

TOTAL CONTRIBUTION \$ _____

Company Name

Contact Name Title

Program Listing

Address City State Zip

Email Phone

BILLING INFORMATION

- Enclosed is my check for \$ _____ made payable to the American Cancer Society.
- Please send an invoice to the address above.
- Please charge my: Visa ___ MasterCard ___ American Express ___ Discover ___
 - This is a: Corporate Card ___ Personal Card ___

Account #: _____ Expiration Date: _____

Signature of Cardholder: _____ Security Code: _____

PLEASE COMPLETE & RETURN COMMITMENT FORM TO:
American Cancer Society • Attn: Amanda Lee • 1 Penny Lane • Latham • NY • 12110
Phone: 518.220.6919 – Amanda.lee@cancer.org

